Training!

ARE YOU CREATING
OR
ARE YOU USING THE
“CHARLIE METHOD”? 

Let us get you to the finish line.
“THE ONLY THING WORSE THAN TRAINING YOUR EMPLOYEES AND HAVING THEM LEAVE IS NOT TRAINING THEM AND HAVING THEM STAY!”

By Henry Ford, Founder, Ford Motor Company
So, what do we train employees about?

Let us get you to the finish line.
• Onboarding

  o Welcome sign?
  o Desk set up. (Actually, have a desk?)
  o Welcome Memo to rest of staff?
  o Accounting paperwork on desk?
  o All needed tools?
    ▪ Phone
    ▪ Computer
    ▪ Stapler
    ▪ Scissors
  o Tour of Building? (Breakroom, Restroom)

Let us get you to the finish line.
• Emergency Situations

- Active Shooter
- Fire
- Tornado
- Spills/MSDS Safety Data Sheets
- Other Safety Issues
When was the last time your staff rode on a route?
More importantly, when was the last time YOU rode?

Let us get you to the finish line.
What is happening at your front desk?

- Are you the number 1 hotel?
- Do you have a great “Gatekeeper”?
- When does the door open for the public?
Does your staff know where they are? You might be surprised!

(Especially in an Emergency)

Let us get you to the finish line.
Are your staff speaking the Klingon Language?

Let us get you to the finish line.
Are your drivers Trained as part of your Recruiting Team?

- Business cards?

Let us get you to the finish line.
When was the last time you reviewed your organization’s policies?

Let us get you to the finish line.
(when was the last time you talked to your staff about them?)
Speaking of Policies…

- Social Media Postings
- Sexual Harassment
- Bullying
- ADA

Let us get you to the finish line.
Ahhhhh, yes…the ADA

- When was the last time training was done organization-wide?

Let us get you to the finish line.
When was the last time you rode an elevator?

Let us get you to the finish line.
When was the last time your Staff rode an elevator? (or family members?)
When you get asked to train the new hire at work...

Let us get you to the finish line.
You had one job!

Let us get you to the finish line.
You had...

Shoes

One job

Let us get you to the finish line.
Let us get you to the finish line.
Let us get you to the finish line.
Feel free to reach out for more information!

Mark L. Szyperski, President/CEO
On Your Mark Transportation, LLC

www.OnYourMarkTransportation.com

Mark@OnYourMarkTransportation.com

615-669-0107 Office  615-504-6275 Cell

Let us get you to the finish line.