Assumption, IL

CHERISHING THE OLD AND LIVING THE NEW
Where is Assumption?

- Springfield: 45 miles
- Decatur: 30 miles
- Effingham: 45 miles
- Urbana: 90 miles
- St. Louis: 110 miles
- Chicago: 210 miles
October of 2016 - WIU IIRA MAPPING
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Long Term Impact
People got to know each other much better

Learn talents and interests of various people

Gives structure & resources to winning ideas

Have to keep the momentum going - keep people involved.
Beautification Committee
Beautification Committee - Library Project
Encouraged City to Establish TIF District

- Passed in December 2017
- Have a Facade Improvement Program
- Have helped several new and existing businesses
- Hopefully is key in starting a new housing development later this year
BHAG - Microbrewery in Assumption
1905 Brewing Company

5 couples bought old free-standing building

Had variety of talents - all employed otherwise
1905 Brewing Company

Took many months to complete the renovation.
1905 Brewing Company

Opened Summer of 2018

An Immediate Hit !!
8 Months Later it Burned to the Ground

Assumption and surrounding communities very supportive

8 months proved the concept would work

3 of the original 5 couples decided to rebuild

Learned some things:
- Larger brewing area
- Outdoor seating
- Larger area for musicians
- Needed better space for Food Trucks
- Could use a dedicated event space
Rebuilt on new property

City made deal on 5 downtown lots

New 1905 Brewery opened July 2020
Rebuilt on new property

Plenty of outside and indoor seating

Larger, better brew room and equip

Separate adjacent building serves as event space.
Rebuilt on new property

Open Friday, Saturday and Sunday

Host Food Trucks and Bands

Events like Music Bingo

Also host community fundraisers
Credit MAPPING

Connecting the couples

Encouraging thinking big
Assumption Community Pride Association (ACPA)

Existing Association

- Raise funds for & Host the annual St. Jude Runners
- Decorate downtown for Christmas with special lighting event
Success Fosters New Growth

- 62510 Boutique opened in 2019
- Oldies 1900 Inn opened in 2020
- Cypress Grove Brewing opened in 2020
- Bless Your Heart Gifts opened in 2022
Grey House Goods

Assumption Native Returned from St. Louis

Huge online business as well as in-store.
ACPA Meet Ups

Farmers Market idea grew : huge success! Entering 5th season
ACPA Events Committee

Annual Jigsaw Puzzle Contest
ACPA Events

Annual Trunk or Treat
ACPA Events

Adult Easter Egg Hunt and 10-18 Year Old Easter Egg Hunt
Family Favorites
Peace Corp Fellow for 11 months in 2018-2019
Other ACPA Downtown Improvements

- ½ mile walking trail
- 2 Murals
New Full Service Restaurant
Another BHAG!!
New Full Service Restaurant - DJs on Chestnut
Opened May 2022
May of 2022 - our 2nd MAPPING session

Top Goals:
1. New Housing
2. Daycare
3. More Retail
Summary

- Communication is key
- Involve Stakeholders - keep them informed
- Continue to brainstorm
- Ask people to help
- Utilize resources: Conferences, IIRA at WIU, USDA, etc.
Assumption, IL

Cherishing the Old and Living the New